

Table 1

Gospel Tract	Number Desired	Personalized Information				
The “Artsy” Culture - What Do You See						
The Olympic Culture - Disqualified						
The Mass Shooting Culture - Meeting God						
The Parenting Culture - I’m A Great Swimmer !						
The Addicted Culture - Caught in a Web						
The Football Culture - More Important Than Football						
The Lawless Culture - The Big Ten						
The Gadget Culture - Is Your Phone Smart?						